

Beat: Arts

## Glow Eindhoven 2016

From November 12 until November 19

Eindhoven, 17.09.2016, 09:32 Time

**USPA NEWS** - We would like to invite you to attend the GLOW Press Tour 2016. This years eleventh edition focuses on magnificent light projects and the theme City & Science. From November 12 until November 19, you can enjoy spectacular light projects in the city centre of Eindhoven and at the University.

For the 11th time, from November 12 until November 19, the city of Eindhoven will be all about Light Art. An enormous exposition of around 40 national and international light artists in the public space of the city of Eindhoven. The light art projects are all connected along a walking route. From bombastic 3D video mapping on buildings to sky-high artificially created lightning bolts.

But also unique, innovative projects showing the latest light techniques. Together, these new light art projects 'Made in Eindhoven' are called

GLOW Next. In contrast to recent years, all projects will be integrated along one GLOW route. This makes the event more accessible to the public. GLOW Eindhoven can be visited free of charge.

Theme 2016 City & Science

GLOW highlights the strong connection between the city of Eindhoven and Light. In 1870, the match industry got to a considerable growth in the city and in 1891, Philips established a light bulb factory here. Nowadays more than ever, Eindhoven has become a pioneering city and natural incubator for talents in the field of creativity and technology.

By offering specialised educations and institutions, the city has an enormous knowledge potential. This is clearly visible in the constant development of high-quality technology and cutting-edge design. Amongst others, engineers, designers, scientists and artists work together to create innovative light concepts, -techniques and insights.

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